



Duce Construction Corporation

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and congratulates
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It's harder to think inside the box.

And, let's face it, that's what advertising is. There are briefs with goals, target audiences, mandates, timelines, budgets and biases. There is a product or service to sell. Think outside the box? That's a pipe dream. It's also relatively easy. Great advertising is hard as hell and harder to come by because it requires, by definition, one to think very much inside a box. So, go ahead, give us your box. We'll use every tool at our disposal to think inside it.

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