

# 2018 GOLDEN BRIDGES SPEAKERS



**Adrian Mc Morrow**  
Site Director, ADC Donegal

Adrian Joined Abbott's Hospital Products Division in 1996 as a Process Engineer having completed his studies in the Institute of Technology, Sligo, graduating with an honours Degree in Quality Management having already attained Diplomas in Automation and Electronic Engineering. In 1999 he moved into the role of Quality Engineer for Abbott's Hospital Products Division supporting multiple product transfers in to the Sligo site.

In 2002, he transferred to the Abbott Nutrition device site as a Manufacturing Quality Manager with Quality responsibility for all production processes and the on-site sterilization facility.

In 2007 he commenced work in Abbott's Diabetes Care Division in Donegal. As Site Quality Manager, Adrian was responsible for developing and implementing the site's Quality strategy & associated programmes. Furthermore, he was a key member of the site leadership that successfully delivered a site transfer and global expansion project. After 5 years he moved to assume the role of Technical Manager in 2012. In this role, Adrian was key in achieving extensive product performance, in-sourcing and cost improvement projects whilst also developing the sites Operational Excellence Strategy.

In 2014, following the success of his roles in Donegal, Adrian and his wife Sharon moved to California where he took up the position of Director, NPI & Programme Management. Adrian played a key role in the division's introduction of next generation sensing technology to the market. He spent 3 years working in the Bay Area of San Francisco before returning to lead up the Diabetes Operations in Donegal as Site

Director. In his current role, Adrian is responsible for delivering the largest expansion project in the site's history. Adrian and Sharon have settled in the North West of Ireland with their three wonderful children.

Adrian holds a Master's in Business Administration from the Henley Business School, University of Reading along with a B.Sc. in Quality Management from the Institute of Technology, Sligo.



**Brian P. Golden**  
Director of the BPDA

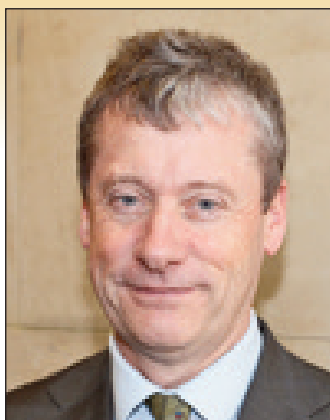
He oversees all aspects of the organization and focuses on executing its core mission of responsible, community-engaged planning and economic development.

An attorney since 1993, Brian is a former member of the Massachusetts House of Representatives, where he served the Allston-Brighton neighborhood of Boston.

He was also the New England Regional Director at the US Department of Health and Human Services, a Commissioner at the Massachusetts Department of Telecommunications and Energy, and a member of the Board of Directors at the Federal Home Loan Bank of Boston.

Brian has served as a US Army officer, active duty and reserve, for more than twenty years. His military experience includes duty in Bosnia, Iraq, and Israel/West Bank.

Brian is a graduate of the Boston Latin School and Harvard College. He received a Master's degree from the US Army War College and a law degree from the College of William and Mary's School of Law.



**Billy Condon**

35 years' experience in the Travel Industry serving both Tourism Ireland and Aer Lingus in a variety of management positions in several overseas markets. Position: Vice President Marketing – USA / Tourism Ireland (New York) 2013 - Present. Position: Manager Southern Europe / Tourism Ireland (Paris) 2008 – 2013. Responsible for Tourism Ireland's Marketing Operations for France, Spain and Italy.

Manager Northern Europe / Tourism Ireland: (Brussels) 2004-2008. Responsible for Tourism Ireland's Marketing Operations in the Benelux and Nordic Countries.

Manager Australia & New Zealand: Tourism Ireland (Sydney) 1998-2004 I was charged with developing the commercial distribution of the Irish tourism product throughout Australia and New Zealand along with project work in South East Asia.

Marketing Manager North East USA: Irish Tourist Board (New York) 1997-1998. Ensuring all investment in Media, Business Tourism and distribution opportunities were optimal and in line with corporate objectives.

Passenger Sales Manager USA & Canada: Aer Lingus (New York) 1992-1997. I assumed responsibility for the marketing and sales budgets for North America whilst managing the sales force operations of our offices in New York, Los Angeles, Chicago and Boston.

Passenger Sales Manager West Coast: Aer Lingus (Los Angeles) 1989-1992. I opened and managed the Aer Lingus office in Los Angeles in preparation for direct services from Ireland.

Booking Office Manager: Aer Lingus (London) 1987-1989  
Aer Lingus Travel Shop, Regent Street, London.

Aer Lingus Dublin 1979-1987. Ground Operations, Passenger Services and Customer Relations,

Education: Graduateship in Marketing M.M.I.I. (Grad) (Marketing Institute of Ireland)



**Ciaran Hynes**

Ciarán is a serial entrepreneur who brings hands-on transatlantic experience to the COSIMO Team. He has over ten years of deep tech market experience and has worked closely with COSIMO's portfolio companies Gecko, locatible, Nova Leah and Oneiro to help them develop their US infrastructure and expand into the US market. Ciarán leverages his extensive network of "pro-Irish" investors, advisors, government agencies and business leaders throughout the US to bring strategic benefits to these organizations. He is involved in many regional business organizations and sits on the US Board of the UCD/Michael Smurfit Graduate School of Business.

Ciarán is a proven CEO, operational maven and innovative marketer who has founded and secured funding for many successful start-ups. He was the founder and CEO of Ovation, now part of the hugely successful and global MCI Group where he made a successful exit. He also served as Founder and First Chairman of the Dublin Convention Bureau and was one of the pioneering lobbyists for the Dublin Convention Centre. Ciarán has won international awards and has spoken at many prestigious conferences and events, and enjoys applying his business, marketing and international experience to help build successful companies in the technology sector.



**Eddie Friels**  
Eddie Friel is Director of

Development and Alumni Relations at Ulster University. As well as providing support for our graduates across the world, the Development and Alumni Relations Office works to raise funds to support teaching and research and the student experience at Ulster University.

He previously served as Head of the Business Liaison and Academic Enterprise at the University and has worked in the private sector in the IT industry and at Queen's University, Belfast. He also worked with Invest Northern Ireland, where he assisted growing businesses, across a variety of sectors, in a development role.

He has served as a Non-Executive Director on the Board of the Foyle Health and Social Services Trust, was a Governor of Omagh College of Further Education.

He is currently a Non-Executive Director of the Clinical Translational Research and Innovation Centre (CTRIC), based at Altnagelvin Hospital, Derry, and of the Nerve Centre, a leading creative media arts centre which is based in Derry and Belfast.



**Eunan Quinn**

Eunan Quinn is Senior Planner with Donegal County Council having graduated from Queen's University Belfast's School of the Built Environment in 1990.

Eunan is an active Member of the Irish Planning Institute, having previously served on the Institute's national executive, and has an MSC in Innovation Management in the Public Service (jointly conferred by Ulster University & Letterkenny Institute of Technology).