Shape the Future of Irish America

























August 19, 2022 **Iona University New Rochelle, NY**

Keynote Speaker:

Seamus Carey, President, Iona University

Special Guest from Ireland (LIVE VIRTUAL): Gerry Adams

To include presentations of Campfire Cara Medals to representatives of top Irish American Organizations across USA, Panels, Awards Luncheon, and a Celebration of the Black and the Green.

EVENT PARTNERS



















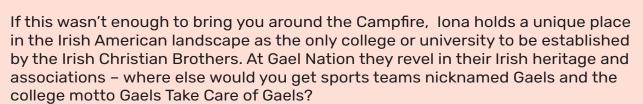


Photo: Iona College

Photo: Ben Hider Photography

Join us at Irish America's University – Iona University – for the Third Annual Big Irish Campfire on August 19th, where we will bring together champions of Irish America from right across the nation to build for the future.

Under the strong leadership of President Seamus Carey, Iona University is an inspiring model for transformative and innovative change during the most challenging of times. It is now widely recognized as one of the top colleges for business and entrepreneurship. Building upon this success, Iona recently acquired a new 28 acre campus nearly doubling their footprint with plans to establish a premier School of Health Sciences. This new School will train the next generation of health cares professionals, support the communities that Iona serves, and help to meet the nationwide nursing shortage. The expansion also provides new opportunities for their successful athletic teams; a growing performing arts programs and academic enhancements.



The Irish values of Iona also shine through in their commitment to inclusion and diversity. Even through the challenges of the pandemic, the Iona Community completed more than 80,000 hours of community service and is now poised to do more through their new Gaelventures business incubator hub.

And of course, President Séamus Carey enjoys the unique distinction of any US college head of having played in the GAA All-Ireland championship at senior level for New York. Through all of these new initiatives, Iona speaks to the future while in its very name — taken from the site of the first island monastery set up in 563 by St Colmcille of Derry — it boasts historic roots reaching back millennia.

There can be no more appropriate home for the Big Irish Campfire. Come join us...and bring marshmallows.





















Big Irish Campfire Program of Events

#IrishCampfire

18 August

6pm Private Dinner for Speakers/Honorees

19 August

8:30am: Registration & Tea/Coffee

Lynch Pavilion

Campfire Conference: Romita Auditorium

9am: Official Opening

Fáilte/Welcome: Séamus Carey, President Iona University

Secretary of Labor Martin J. Walsh

Kathy Hochul, Governor of New York (invited)

Joan McDonald, Director of Operations, Westchester County

9:15am: The Great Reset: Repurposing Irish Networks

for the 21st Century

CHAIR: Jim Frawley, Executive Coach, Founder Bellwetherhub.com, NY

PANEL: Thomas J. Ryan, 2nd Vice President, Grand Council

of United Emeralds Societies Inc.

Danny O'Connell, President AOH, Youngstown, Ohio Tori J.E. Riley, VP Saratoga Economic Development

Corporation, representing Irish Business

Organisation of New York

Martina Curtin, President Irish Cultural Center of

Greater Boston

From 9:45 Discussion with Audience

9:55am How To Defuse a Bomb – the Project Children Story

Catherine Flood, Project Children, Yonkers, NY

10am: Best in Class: San Francisco's \$60m Irish Center Plan

10:15am: Innovating for the Post-Pandemic Era:

Creating Sustainable Irish Community Centers & Hubs at the Heart of Rejuvenated Communities CHAIR: Aileen Leonard Dibra, Executive Director

Coalition of Irish Immigration Centers

PANEL: Maureen Kennedy, Co-Founder Irish Hertiage

Center of Cincinnati

Natalie O'Shea, Executive Director, Celtic Junction

Arts Center, St Paul, MN

Pat Carolan, Former President Gaelic American Club,

Fairfield, CT

Liam Reidy, President United Irish Cultural Center,

San Francisco, CA

From 10:45 Discussion with Audience

10:55am: The Importance of Ireland's Great Hunger

to Future Generations

Joe McDonagh, Director Ireland's Great Hunger Bord,

New York, NY

11am: Best in Class: The Transatlantic Partnership

between the Celtic Junction Arts Center of St Paul, MN and Aonach Mhacha in Armagh, Co Armagh

11:15am: Campfire Chat: Update on Ireland:

Defending Progress, Preparing for Change

MODERATOR: Maureen Bennett, Partner Jones Day, Boston

GUESTS: Gerry Adams

Congressman Brendan Boyle, Washington D.C.

11:40am: The Black Abolitionists in Ireland

Prof Christine Kinealy, Director Ireland's Great Hunger

Institute, Quinnipiac University, Hamden, CT

11:45am: The Road Less-Travelled -

Building Bridges to a Diverse America

CHAIR: Elizabeth Stack, Executive Director Irish American Heritage Museum, Albany, NY **PANEL**: Sonnie W. Hereford IV, Huntsville, AL,

Organizer Huntsville St Patrick's Day Parade, 1996-2011, First African-American Pupil in Alabama School System Honorable Lois Galgay Reckitt, Representative Maine State Legislature, Vice-Chair Maine Irish Heritage

Center, Portland, ME

Christian J. Bolden, Board Member African American Irish

Diaspora Network (AAIDN), Washington D.C.

Connor Martinez, Chief of Staff for Mayor Eric Adams'

Community Affairs Unit, New York, NY

Theresa Tobin, Chief of Interagency Operations, NYPD

12:20pm: 'Marketing Ireland' in the USA —

How To Press the Right Green Buttons

CHAIR: Sara Stanton, Cara Tourism, Boston, MA **PANEL**: Alison Metcalfe, Executive Vice-President

USA & Canada, Tourism Ireland

Michael Morris, International Sales Director,

Hinch Distillery, Co Down

Michael Meade, Group CEO Sullivan's Brewing Company,

New York, NY

Elizabeth Crabill, CEO CIE Tours, Morristown, NJ

Representative of Foras na Gaeilge

12:55pm: The Importance of Ireland's Great Hunger

to Future Generations

John Foley, President Ireland's Great Hunger Museum

of Fairfield, Inc.

1pm: BIG IRISH CAMPFIRE AWARDS LUNCHEON

Venue: Burke Lounge

Campfire Keynote:

SPEAKER: Séamus Carey, President Iona University

'Building a Bright Future for Irish America —

Challenges and Opportunities'

Introduction: Assemblyman Pat Burke, Buffalo, NY

SPECIAL AWARDEES

Sonnie W. Hereford IV

Theresa Tobin, Chief of Interagency Operations, NYPD

PRESENTATION OF CAMPFIRE CARA MEDALS

Presented to Champions of Irish America

2:30pm: Rob Walsh Neighbourhood Tour

Iona University - New Rochelle Town & Gown

5pm: Big Irish Campfire Farewell Finale

Iona University Pipe Band

Vote of Thanks to Iona University: Brendan Cremins,

Business Development Executive Leader,

Gartner, Washington D.C.

Presentation of Irish Echo Person of the Year Award

to Christine Kinealy

Shape the Future of Irish America





August 19, 2022 • 1.00pm Iona University, New Rochelle, NY

Keynote Speaker:

Seamus Carey, President, Iona University

To include presentations of Campfire Cara Medals

TICKET PRICE: \$120

Pair of Tickets \$230 • Table for \$1,100

www.irishecho.com/events

EVENT PARTNERS



















Big Irish Campfire Special Guests

Gerry Adams

Joan McDonald, Director of Operations Westchester County, NY Maureen Kennedy, Irish Heritage Center of Cincinnati, OH Peter Whalen, President Grand Council of United Emerald Societies, New York, NY Elizabeth Stack, Executive Director, Irish American Heritage Museum, Albany, NY Sonnie W. Hereford IV, Huntsville, AL

Rob Walsh, Presenter The Bottom Line for Small Business, WINS 1010, New York, NY Brendan Cremins, Business Development Executive Leader, Gartner, Washington D.C. Liam Reidy, President United Irish Cultural Center, San Francisco

Christine Kinealy, Director Institute of Ireland's Great Hunger, Quinnipiac University, CT John Foley, President Ireland's Great Hunger Museum, Fairfield, CT Pat Carolan, Former President Gaelic American Club of Fairfield, CT

Rep. Lois Galgay Reckitt, Maine State Legislature

Aileen Leonard Dibra, Executive Director Coalition of Irish Immigration Centers Michael Morris, International Sales Director, Hinch Distillery, Co Down Michael Meade, Group CEO Sullivan's Brewing Company, New York, NY

Ticket and Advertising Info

To advertise in our special online and print brochure:

> Full Page: \$1,500 Half Page: \$800 Quarter Page: \$425

Tickets may be purchased via our website: www.irishecho.com/events

Conference only \$65.00 Luncheon only \$120.00 Full Pass - Conference & Luncheon \$170.00

Contact Information

TEL (1)- 212-482-4818 Monday-Thursday, 9 AM to 4 PM Email: moboyle@irishecho.com

www.irishecho.com/events