Irish Echo.
Founded in 1928: the biggest and most trusted news source in Irish America

In print, online and via our social media feeds, the Irish Echo is the most authoritative news voice in Irish America.

With subscribers to our print and online editions across 50 states, we offer the most comprehensive reporting on the vibrant Irish American community across the U.S.

The Irish Echo print edition is available at newsstands across the Tri-State region and is delivered by mail to over 7,000 subscribers across the nation.

Our full-time editorial team at the Irish Echo offices on Madison Avenue, New York, provides dedicated community coverage of Irish American organizations and our stable of columnists give voice to the urgent issues of the day. Additionally, we report from D.C., Dublin and Belfast on the latest developments in the peace process and Brexit.

Only the Irish Echo boasts an all-encompassing purview of Irish sports on both sides of the Atlantic.

Epaper
Only the Irish Echo publishes an e-paper edition accessible on desk computer or mobile device.

Internet
With 170,000+ unique readers a month, we appeal to Irish Americans keen to stay up-to-date with the stories that matter.

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Commitment to delivering a first-class news service, while building up the proud Irish American community it serves, has won the Irish Echo its reputation as the Irish American newspaper of record in the United States. Since 1928, the Irish Echo has been the premier news title in Irish America and today boasts readers in every state in the Union.

Our dynamic website at www.irishecho.com social media feeds and video blogs has put us at the cutting edge of Irish American media, a position confirmed when we became the first (and only) Irish American newspaper to release an iPhone and iPad app.

This media kit will give you an insight into how our premium newspaper can give a premium return to advertisers.